

## Semester Programme **BUSINESS COMMUNICATION 2 – Wed Evening COMBI ONLINE**

<b>Semester</b>	Spring 25	<b>Responsible Lecturer</b>	Mark Moser	<b>Email</b>	mark.moser@fhnw.ch
<b>Campus</b>	Combi	<b>Moodle Site</b>	<a href="https://moodle.fhnw.ch/course/view.php?id=62321#section-0">https://moodle.fhnw.ch/course/view.php?id=62321#section-0</a>	<b>Moodle Key</b>	

<b>Assessment Details</b>	In-Semester Assessments (see Moodle)	<b>Additional Literature</b>	See Moodle
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Date	Time	Mode <i>e.g. onsite, virtually, hybrid</i>	Lecturer(s)	Topic(s)	Comments / Assignments
19.02.25	1730-2115	Online	Mark Moser	<b>Course Introduction</b> / Assessment instructions / My culture and communication & Working in teams	See Moodle and Slides <b>Starter Assignment:</b> VLOG My Culture and Communication <b>upload by Tuesday, 25 Feb (6pm)</b>
26.02.25	1730-2115	Online	Mark Moser Guest: Alfonso Del Percio	<b>Tools 1:</b> Describing and Analysing Cultures: Language and Culture Models	See Moodle and Slides
05.03.25	1730-2115	Online	Heike Geiling	<b>Tools 2:</b> Intercultural Competence: Becoming interculturally competent	See Moodle and Slides
12.03.25	1730-2115	Online	Terry Inglese	<b>Business Challenges 1:</b> How to collaborate and give feedback Attribution Theory, GLOBE and Collaboration	See Moodle and Slides
19.03.25		Self-Study		Reading: The Culture Theory Jungle Film: The American Factory	See Video Instructions on Moodle
26.03.25	1730-2115	Online	Terry Inglese	<b>Transfer Skills:</b> Analysing and understanding how cultures shape collaboration practices	See Moodle and Slides
02.04.25	1730-2115	Online	Terry Inglese	<b>Business Challenges 2:</b> How to build rapport and trust and master small talk	See Moodle and Slides
09.04.25	1730-2115	Online	Alfonso D P?	<b>Business Challenges 3:</b> How to lead business meetings and master value and audience-based communication	See Moodle and Slides

16.04.25	1730-2115	Online	Mark Moser	<b>Business Challenge 4:</b> Mastering Para- and Nonverbal Communication Skills in collaborative settings	See Moodle and Slides
23.04.25		Self-Study		Preparing Assessment 1 (individual): "Critical Analysis"	See Moodle and Slides
30.04.25	1730-2115	Online	Heike Geiling	<b>Business Challenge 5:</b> How to present effectively on and offline.	See Moodle and Slides
07.05.25	1730-2115	Online	Heike Geiling and Mark Moser	<b>Transfer Skills:</b> Coaching Sessions for Assessment 1 (indiv.) "Critical Analysis"	Schedule, see Moodle
14.05.25		Self-Study		Individual work for Assessment 1	<b>ASSESSMENT 1: Critical Analysis</b> (40% of final grade, individual asynchronous video presentation) <b>Deadline: Tues, 20 May 2025 (6pm CET)</b>
21.05.25	1730-2115	Online	Heike Geiling (2 L) Mark Moser (2 L)	<b>Business Challenge 6:</b> Dealing with Conflicts in intercultural settings Course Revision / Wrap-Up and Key Learnings Instructions Team Case Analysis	See Moodle and Slides
28.05.25		Self-Study		Prepare for Assessment 2	
04.06.25	1730-2115	Online	Mark Moser	<b>ASSESSMENT 2:</b> Team Case Analysis (60% semi-spontaneous online presentations)	<b>Deadline: Upload by 04.6.25, 2115pm</b>

## Remarks:

Online Sessions will be held on MS Teams.  
Please regularly check for the details on the lessons on Moodle.

## Team:

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